

WESLEY INTERNATIONAL

3680 CHESTNUT STREET • SCOTSDALE, GA 30079 • (P) 800.241.2869 • (F) 404-292-8469

Confidential Dealership Application

Thank you for your interest in becoming a dealer for Wesley products or for renewing your dealer status. Please fill out the details below (using a separate sheet if the space supplied is inadequate) and return by email to dealers@wesleyintl.com or by fax to 404-292-8469.

Company Information	
Legal Company Name:	
Address:	
Phone:	
Fax:	
Please list the number of years in business:	
Dealer Principal (Owner) name and email:	
Website:	
If you have branches, please list name(s), address, and primary contact	
Hours of Operation:	

Financial Information	
What type of business do you have?	<input type="checkbox"/> Corporation <input type="checkbox"/> Proprietorship <input type="checkbox"/> Partnership
Federal Tax I.D.#:	
Fiscal Year ends:	
Avg. Yearly Gross Sales:	
Avg. Yearly Net Sales:	

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Credit References – Please provide (3) references (or submit on a separate page)

Contact/Company Name	Address	Phone/Fax
1.		
2.		
3.		

Bank Information (or submit on a separate page)

Contact/Bank Name	Address	Phone/Fax

Employee Information

Total number of employees	Sales	Service	Parts
Sales Manager(s) name and email:			
Service Manager name and email:			
Parts Manager name and email:			

Marketing Information

What counties do you currently cover in your APR? (If possible, attach map).			
What are your top five product lines ranked by sales?	1.		
	2.		
	3.		
	4.		
	5.		
What Wesley products are you interested in selling?			
Have you sold products of these			

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Marketing Information

types in the past two years? If so, please state the name of the manufacturer and if you are currently an authorized dealer.

Are you interested in sales training?

Service Information

Are you interested in servicing our equipment? If yes, please check which products you are interested in servicing.

Electric Units

Pallet Trucks

Trailers/Carts

Are you interested in service training?

What types of equipment do you currently service?

What is your current service rate?

By signing below it is understood and agreed that this application is not binding nor does it obligate you to enter into a Dealer Agreement with Wesley International. The undersigned understands and acknowledges that the following information is furnished for the purpose of consideration to become a Wesley international dealer, and that Wesley is relying on said information to be true and correct.

Company Name

Date

Signature

Title